



TEAM

GURU

INTERNAL PODCAST

ENGAGE YOUR PEOPLE

For years we have been relying on intranet, emails and newsletters to carry the bulk of the internal communication load - and it was great technology. But things have moved on.

Creating an internal company podcast is an incredible way to inform, engage and entertain your team.

Team Guru can help...

[Listen to a sample](#)



"Podcasts engage your mind and free your body"



PERSONAL & ENGAGING

When you listen to a podcast someone is speaking directly to you, right into your headphones.



FLEXIBLE

Podcast format can change each episode. Imagination is the only limitation to the range of segments that can bring to life information that's vital to your team.



PORTABLE

While emails and intranets demand the attention of your eyes, podcasts can be downloaded to any device and played at your convenience.



SECURE

Your podcast can be made publicly available so the world can hear your message - or they can be hosted securely to protect your competitive advantage.

WHY A PODCAST?

TEAM GURU

Informative, engaging and entertaining...

DEMONSTRATE AN INNOVATIVE APPROACH

Using a podcast for internal communication is not only interesting and effective - it's innovative and clever. What better way to encourage innovative thinking throughout your organisation...

SUPPORT BUSINESS OBJECTIVES

Provide, reinforce and promote information that enables individuals, teams and divisions to understand business objectives and their role in achieving them.



PROMOTE ORGANISATIONAL VALUES

Bring your organisational values to life by reinforcing and celebrating them in entertaining and unique ways.

FOSTER YOUR 'ONE TEAM' APPROACH

Interviews, Q&As, guest appearances, social events - the personal, alive nature of podcasts will create a community feel throughout your organisation. Break through time-zones and geographical barriers.

PARTNERSHIP OPTIONS

TEAM GURU

Clever design and writing - warm and engaging narration - entertaining and vibrant production.

Team Guru will partner with your organisation to produce professional podcast episodes that inform and unite your team.

Contact us here at Team Guru to talk about the way we can help you revolutionise your internal communication.

[Contact Us](#)

...and check out the Team Guru Podcast - our mission to *bring to life the theory and principles of leadership*:



On the Team Guru Website

Or



Get it on iTunes