



TEAM

GURU

LEARNING PROGRAMS THROUGH PODCAST

What's stopping you from delivering your training content via the podcast medium?

PODCASTS - A POWERFUL LEARNING EXPERIENCE

The podcast phenomena has been on fire for some time - and there's no sign of it burning out anytime soon...

...and for good reason. Podcasts are an incredible way to share information.

Personal. Engaging. Convenient. Cost Effective

Let Team Guru help you deliver powerful learning experiences...

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Listen to a
sample
episode



“Podcasts engage your mind and free your body”



PERSONAL & ENGAGING

When you listen to a podcast someone is speaking directly to you, right into your headphones.



FLEXIBLE

Podcast format can change each episode. Imagination is the only limitation to the delivery methods for information and content that will grip your learners.



PORTABLE

Podcasts can be downloaded to any device and played at the convenience of your audience.



SECURE

Your L&D podcasts can be made publicly available so the world can hear your message - or they can be hosted securely to protect your competitive advantage.

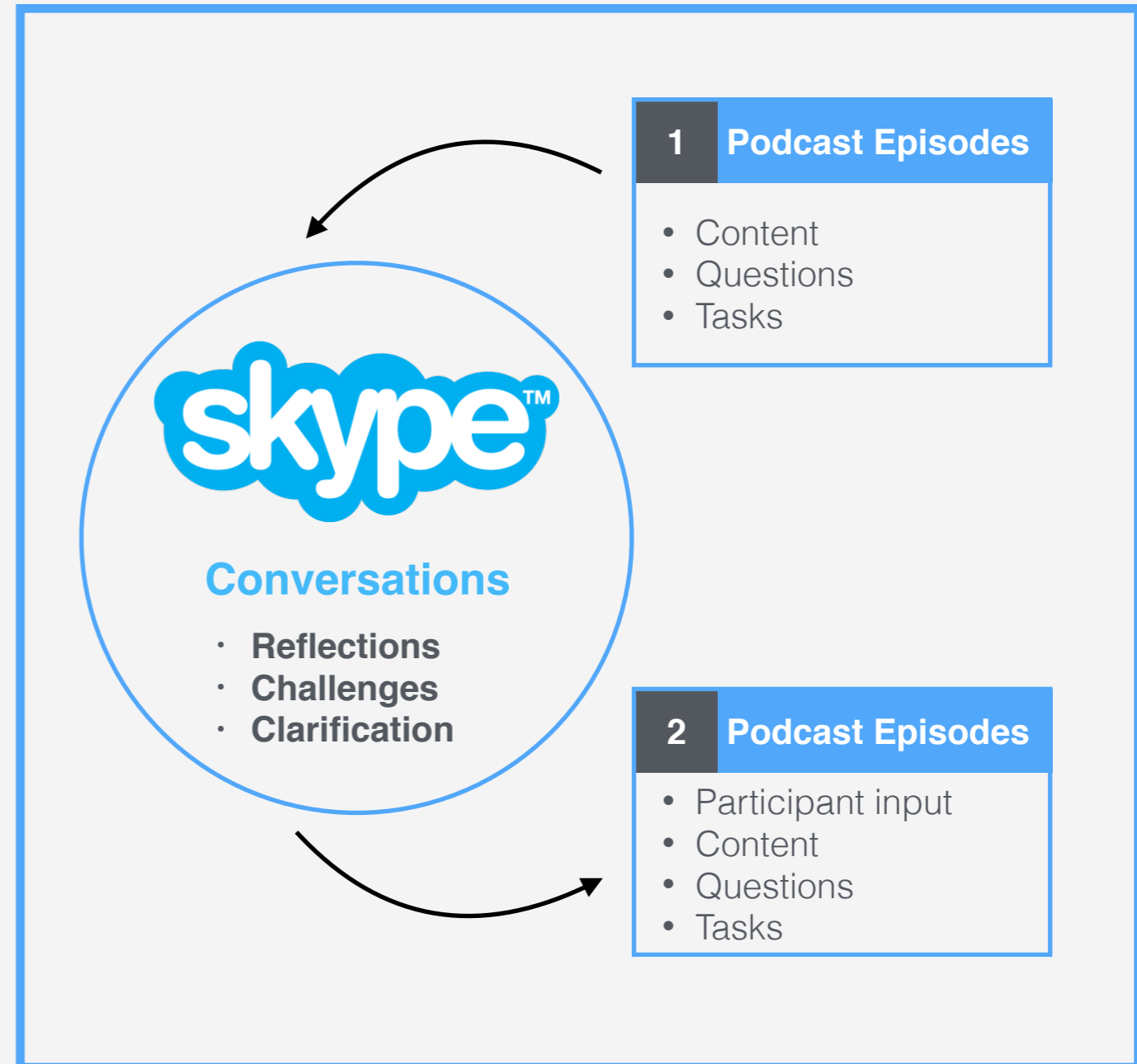
LEARNING & PARTICIPATION

Using the podcast medium to deliver content doesn't mean learners forgo the opportunity to engage with facilitators or each other.

"Learning through podcast is not a passive experience"

Through a series of episodes participants are exposed to relevant content and then challenged with questions and tasks. Then, before the next episode we meet with each participant over Skype to talk through their thoughts and experiences. Those conversations are recorded and the highlights are fed into the next episode.

As participants listen, they hear their own voice and the thoughts of their colleagues as they reflect on the learning experience.



PARTICIPANT FEEDBACK

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Here's what our learners had to say about a recent podcast program:

(Visit our website to download a full participant feedback report from a 5 episode leadership podcast program)

Listen to a
sample
episode



PARTNERSHIP OPTIONS

TEAM GURU

Clever design - warm and engaging facilitation - entertaining and vibrant production.

Team Guru will partner with your organisation to produce professional podcast episodes that engage and educate your learners.

Contact us here at Team Guru to talk about the way we can help you revolutionise your Learning & Development programs.

Contact Us

...and check out the Team Guru Podcast - our mission to *bring to life the theory and principles of leadership*:



On the Team Guru Website

Or



Get it on iTunes